

Welcome to The 4th Annual

ANNAPOLIS CAR SHOW

Proceeds Benefit

The Diabetes Center @ Anne Arundel Medical Center

Join the Team of Local Business'

Sponsor – Donate – Give Back!

WHY WE DO IT!

Anne Arundel Medical Center's Diabetes Center

- The hospital's program is designed to assist people with self-management skills so they can avoid the disabilities associated with diabetes by providing individual counseling, education classes, free quarterly foot screenings and support groups.
- Nearly 26 million Americans have diabetes, and 79 million have been diagnosed with pre-diabetes.

HOW YOU CAN HELP!

Join the Team of Local Business' and Give Back!

- The Show will attract thousands of Car Enthusiast and Local Residents interested in fun-filled day. Perfect opportunity for generating exposure, enhancing corporate branding and image, acquiring sales leads, launching promotions and enjoying a wealth of advertising opportunities.
- We will custom tailor a sponsorship package for you, including on-site signage, high visibility advertising placement, and preferred show space.

A vertical teal banner with the text "THE ANNAPOLIS CAR SHOW" written vertically in white, bold, sans-serif capital letters on the right side. On the left side, there is white text providing event details.

When:
Saturday
August 1st, 11-4p

Where:
Koons Ford
2540 Riva Road
Annapolis, MD 21401

Show Highlights:
Free Food & Drink
BBQ Menu
Pit Boys of Annapolis

Live Music
Featuring SLY45

Raffles
Someone Will Win \$5,000

Kids Area
Moonbounce
Face Painters

The Annapolis Car Show

Sponsor & Vendor Information

Saturday, August 1st, 2015 11a-4p Rain or Shine!

Sponsorship Opportunities & Vendor Space available

Amount	Level	Benefit
\$2,000	Gold	<p><input checked="" type="checkbox"/> TV <input checked="" type="checkbox"/> RADIO <input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> SOCIAL MEDIA <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> VENDOR SPACE</p> <p><u>Marketing Benefits (TV, RADIO, WEB & PRINT):</u> Gold Level Sponsors will have the priority in logo placement and size (large), in visual materials and will be mentioned in the tv & radio ad. In addition, announcements and mentions will be made through-out the event day. Sponsorship information and logo will remain on the Annapolis Car Show website until the next year's show. Also, your Logo will be on the next year's postcard produced and distributed at events in April & May.</p> <p><u>Vendor Space:</u> Approximately 17'x40'. Large enough for a 10x10 Tent, along with additional display space, to showcase products, vehicles, etc.</p>
\$1,000	Silver	<p><input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> SOCIAL MEDIA <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> VENDOR SPACE</p> <p><u>Marketing Benefits (WEB & PRINT):</u> Silver Level Sponsors will have the next priority in logo placement and size (medium), in all web & print materials. In addition announcements and mentions will be made through-out the event day. Sponsorship information and logo will remain on the Annapolis Car Show website until the next year's show. Also, your Logo will be on the next year's postcard produced and distributed at events in April & May.</p> <p><u>Vendor Space:</u> The space will consist of an area large enough for a 10x20 Tent.</p>
\$750	Vendor Space	<p><input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> SOCIAL MEDIA <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> VENDOR SPACE</p> <p>Vendor space includes 10'x10' area. Vendor/Exhibitor is responsible for providing their own equipment/setup – Tent, tables, chairs, equipment, extension cords and personnel.</p>
\$200-\$500	Partner & Supporter	<p><input checked="" type="checkbox"/> WEB <input checked="" type="checkbox"/> SOCIAL MEDIA <input checked="" type="checkbox"/> PRINT <input checked="" type="checkbox"/> MATERIAL DISTRIBUTED / HANDOUTS</p> <p><u>Marketing Benefits (WEB & PRINT):</u> Bronze Level Sponsors will have the next priority in logo placement and size (small), in ALL web & print distributed for marketing purposes.</p> <p>*Amount Shown – Can be offered in Establishment Certificate or Savings. (ie. Gift Card, etc) . Marketing materials/handouts (ie. Coupons, Savings) – Can be distributed during the event by employee or representative, or a show volunteer.</p>
?	In-Kind Donations	<p><input checked="" type="checkbox"/> SOCIAL MEDIA <input checked="" type="checkbox"/> SHOW DAY MENTION && THANK YOU DURING RAFFLE</p> <p>Donate any good or service you feel may add value to the "Raffle Mania" where 100% of the Proceeds are given to the Diabetes Center! (i.e. Tickets to a Show, Game, Car Wash, Gift Certificate)</p>

As Always, The Annapolis Car Show is Free to the Public!

Free Music (Sly45) & Free BBQ Menu (Pit Boys) Free Kids Area & Special Guest.

Help Us Give Back – Simply Select a Package Above!